



MasterCard – Silicon Alley

Architect: Gensler

Client: MasterCard

Completion: 2014

MasterCard's Manhattan "Silicon Alley" office space is in the historic 114 Fifth Avenue building and houses MasterCard's digital design group in a work environment that promotes flexibility, collaboration, and innovation.

The Longman Lindsey team met with MasterCard executives to benchmark existing office designs and interpret those for the Silicon Alley fit-out. In order to provide a basis of comparison against which the proposed new design requirements were developed, part of our work included measuring the privacy across glass office fronts in existing MasterCard spaces.

The proposed ceiling was a primarily open cell design, and our recommendations on materials and coverage were essential to providing sound absorption. We also reviewed the base building mechanical design for new upgraded systems to help confirm sufficient noise control was provided. To enhance the privacy objectives, we also designed a sound masking system.

Our design recommendations helped transform the space into a next generation environment for MasterCard.